

# Headland Middle School

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1 Martin Luther King Blvd.  
Headland, AL 36345  
334-585-7083

Dear Ma'am or Sir,

The Headland Middle School PTO is sponsoring an in-school event called the HMS "Color Run" on **Thursday, April 24th, 2025**. This event will consist of a color run and color celebration that students can register for during school hours. Fundraising at the middle school level is difficult because it's hard to get teenagers excited about events. This is an event we know they love and will participate in. However, there are costs involved, such as purchasing the color powder needed for the event. Because of this, we are asking local businesses to sponsor our event in exchange for some advertising and publicity. We do expect this event to be very profitable for our PTO and all funds raised will be used to finish out projects to improve or upgrade our facilities at Headland Middle for our students. Attached you will find our sponsorship letter. If you would like to sponsor our Color Run event, please fill out the attached form and return it and your sponsorship money to:

***Headland Middle School Attention: PTO  
1 Martin Luther King Blvd.  
Headland, AL 36345***

All checks should be made out to **Headland Middle School PTO** and must be received by **April 18, 2025** in order for your business or name to be included on our sponsorship sign, which will be displayed outside of our school until April of 2026.

We understand that times are hard these days for small business owners, so if you are unable to help with a sponsorship at this time, we understand. We appreciate you taking the time to consider our event. Sadly, there is little school funding that is designated to the upkeep and improvement of our school campus. Headland Middle School depends on the help of parents, teachers and our community leaders and businesses and we appreciate all of your support over the years and in the future.

If you have any questions, please contact any of your Headland Middle School PTO officers or Carla Tew.

Sincerely,

Your Headland Middle School PTO

Jaime Lewis, PTO President [headlandmiddleschoolpto@gmail.com](mailto:headlandmiddleschoolpto@gmail.com)

Carla Tew, HMS Media Specialist [ctew@henrycountyboe.org](mailto:ctew@henrycountyboe.org)